



THE BEAUTY EXPERIENCE Conference



The Beauty Experience Conference is dedicated to empowering beauty professionals in the cosmetology, esthetician, and related industries to enhance their client experience. We strive to provide a dynamic platform that fosters knowledge sharing, skill development, and industry collaboration. Our mission is to equip beauty professionals with the tools and insights they need to cultivate client loyalty and ensure long-term sustainability in their businesses.



ABOUT US: OUR VISION

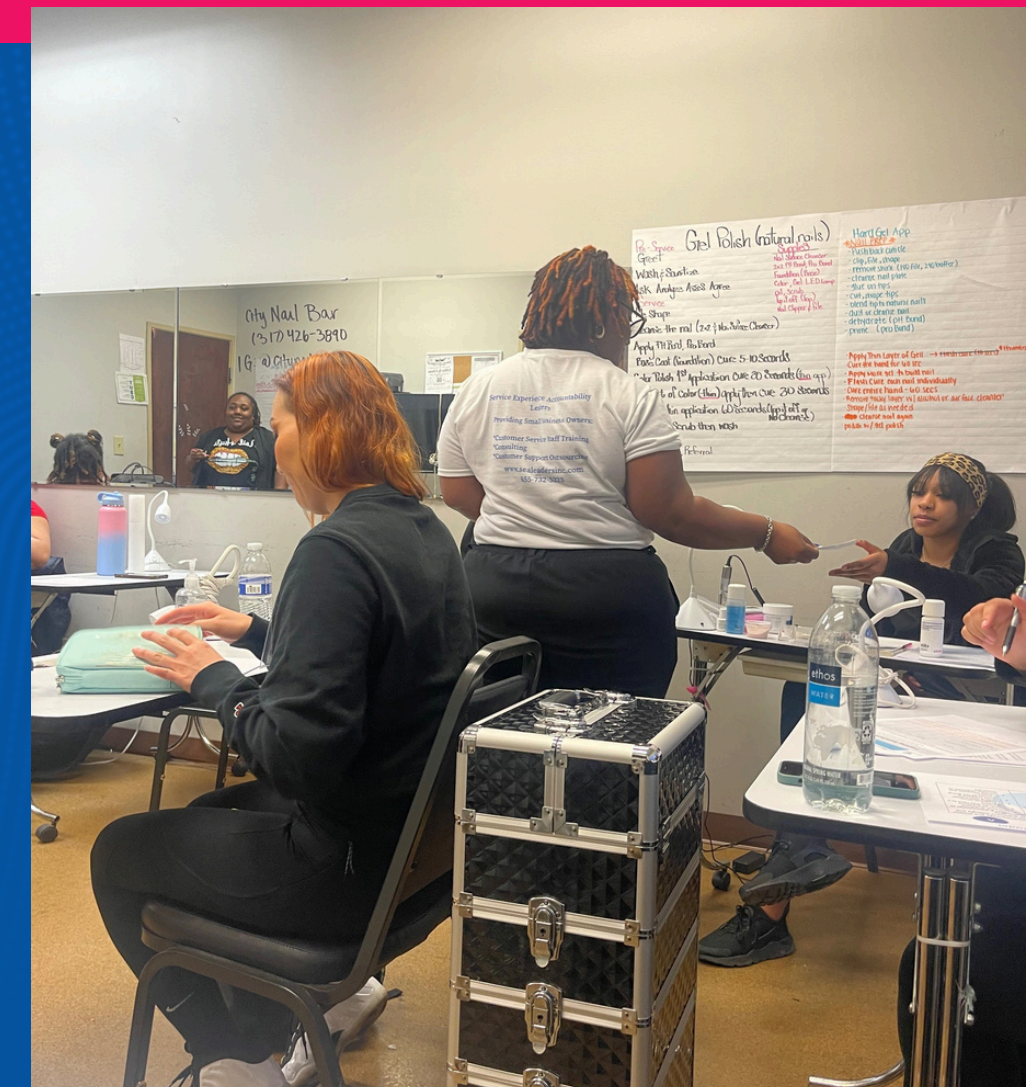
Our vision is to create an unparalleled conference experience where beauty professionals, both men and women, come together to elevate their craft and transform the client experience. We envision a future where every beauty professional is equipped with the knowledge, skills, and innovative techniques necessary to exceed client expectations.

Through our convention, we aim to inspire and empower industry professionals to build strong client relationships, foster loyalty, and promote sustainable growth in their careers.

BETTER PRACTICES AWAIT.

By fostering a culture of continuous learning, networking, and industry best practices, we strive to be the leading platform that champions excellence in the beauty industry. We envision a community of passionate professionals who are committed to raising the bar in client satisfaction and setting new standards of excellence in the beauty world.

Together, we can shape the future of the beauty industry and create a lasting impact on the lives of beauty professionals and their valued.



SPONSORSHIP OPPORTUNITIES



SPONSORSHIP

DIAMOND GLOW SPONSOR

\$10,000

- Presenting Sponsor
- Prominent logo placement on all event materials, including conference banners, website, email campaigns, and social media promotions.
- Keynote speaking opportunity (15–20 minutes) to address attendees during the conference.
- VIP access for up to 6 company representatives to network with industry leaders, professionals, and consumers.
- Exhibit booth in a prime location to showcase your products and services.
- Opportunity to distribute branded materials to all attendees.
- Recognition during the Awards Dinner and throughout the conference as the Platinum Sponsor.
- Full-page ad in the conference program guide.
- Social media shout-outs before, during, and after the event, highlighting your company as a primary sponsor.
- Featured logo on event signage, both digital and physical.
- Complimentary Consumer Speed Dating tickets for your team to engage directly with beauty professionals and consumers.
- 15 event tickets (valued at \$250 each) for your team or clients to attend the full weekend.



SPONSORSHIP

GOLDEN GLAM SPONSOR

\$5,000

- Logo placement on event website, email promotions, and digital event signage.
- Panel speaking opportunity (5-10 minutes) during the conference session of your choice.
- VIP access for up to 4 company representatives to network and engage with key attendees.
- Exhibit booth to showcase your brand and products to a targeted audience.
- Full-page ad in the conference program guide.
- Social media mentions leading up to the event, showcasing your sponsorship.
- Recognition at the Awards Dinner.
- Complimentary Consumer Speed Dating tickets for your team to engage with attendees.
- 10 event tickets (valued at \$250 each) for your team or clients to attend the full weekend.



SPONSORSHIP

BLUSH & BLOOM SPONSOR

\$2,500

- Logo placement on event website and in the conference program guide.
- Brand exposure via digital event signage.
- VIP access for up to 2 company representatives.
- Half-page ad in the conference program guide.
- Social media shout-out thanking you for your support.
- Recognition during the Awards Dinner.
- Complimentary Consumer Speed Dating tickets for your team to network with attendees.
- 5 event tickets (valued at \$250 each) for your team or clients to attend the full weekend.



SPONSORSHIP

SHIMMER SPONSOR

\$1000

- Logo placement on event website and digital event signage.
- Recognition during the Awards Dinner and throughout the conference.
- Listing in the conference program guide as a Bronze Sponsor.
- Social media mention prior to the event.
- Complimentary Consumer Speed Dating tickets for your team to interact with attendees.
- 2 event tickets (valued at \$250 each) for your team or clients to attend the full weekend.



SPONSORSHIP

SPARKLE SPONSOR

\$500

- Listing in the conference program guide as a Supporting Sponsor.
- Recognition on event signage as a contributing sponsor.
- Social media shout-out thanking you for your contribution.
- 1 event ticket (valued at \$250) for your team or clients to attend the full weekend.





BENEFITS OF SPONSORSHIP

Sponsoring the Beauty Experience Conference can offer numerous benefits to sponsors, aligning with your mission to empower beauty professionals and enhance client experiences in the cosmetology, esthetician, and related industries.

Here are some compelling benefits for sponsors >>

01. INDUSTRY EXPOSURE

Sponsors gain significant visibility and recognition within the beauty and cosmetology industry. Your conference attracts a wide range of professionals, providing sponsors with exposure to a diverse and engaged audience.

02. BRAND RECOGNITION

Sponsors can leverage the conference to increase brand awareness and recognition. Your event will associate their brand with the values of empowerment, skill development, and collaboration, fostering positive perceptions among attendees.

03. NETWORKING

Sponsors have access to a network of beauty professionals, potential clients, and industry experts. This allows them to forge valuable connections, explore collaborations, and expand their business reach.

04. DEMONSTRATE PRODUCTS & SERVICES

Sponsors can showcase their products and services directly to beauty professionals actively seeking new solutions and tools to enhance client experiences. This creates a unique opportunity to engage with a highly targeted audience.

05. THOUGHT LEADERSHIP

Sponsoring the conference positions sponsors as thought leaders in the industry. They can participate in panel discussions, workshops, or presentations to share their expertise and insights, positioning themselves as authorities in their respective niches.

06. TARGETED MARKETING

Sponsors benefit from targeted marketing efforts that promote their involvement in the conference. This includes mentions in marketing materials, social media campaigns, and email newsletters, ensuring their message reaches a receptive audience.

BENEFITS OF SPONSORSHIP!



07. ACCESS TO DATA AND INSIGHTS

Sponsors gain access to data and insights about the beauty industry, including emerging trends, customer preferences, and best practices. This valuable information can inform their business strategies and product development.

08. RECRUITMENT OPPORTUNITIES

Beauty Experience Conference attracts top talent in the industry. Sponsors can use this platform to identify potential employees or partners who align with their company's mission and values.

09. CLIENT ACQUISITIONS

Sponsors can connect with beauty professionals who may become clients or advocates for their products or services, leading to potential business growth.

10. COMMUNITY INVOLVEMENT

Sponsoring an event dedicated to empowering professionals reflects positively on a sponsor's commitment to the beauty community. This can enhance their corporate social responsibility image.

11. CUSTOMIZED SPONSORSHIP PACKAGES

Your conference can tailor sponsorship packages to meet the specific needs and goals of sponsors, ensuring a mutually beneficial partnership.

12. LONG-TERM BRAND LOYALTY

By supporting the professional development and success of beauty professionals, sponsors can cultivate long-term brand loyalty among this influential demographic.

JOIN US!

MAY 3-4, 2025

From speakers, panelists, the awards event and speed dating, you are truly in for a treat with the 2025 Beauty Conference!

We would love to have your support!

**WHY S.E.A. LEADERS
TRAINING INSTITUTE?**

S.E.A. Leaders Training Institute is a 501 (3)C organization that is passionate about helping small businesses and Individuals improve their customer experience.

S.E.A. Leaders Training Institute is dedicated to elevating service excellence through specialized training, workshops, and events that empower individuals and businesses to thrive. With a strong focus on workforce development, customer experience, and leadership, we equip professionals with the soft skills and industry knowledge needed for long-term success. Sponsoring our initiatives means investing in a stronger, more skilled workforce and making a lasting impact on businesses and communities.



Meet the Team!



Jennica Anderson
CEO & Founder



David Anderson
Treasurer



India Brown
Chair



Marquice Gee
Secretary



Ashley Bridges
Vice Chair



Jaylan Fisher
Executive Committee Coordinator

WE'D LOVE TO CONNECT WITH YOU!

THANK YOU FOR YOUR TIME!



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